



# Uganda Real Estate and Housing EXPO

**THEME**

**ADEQUATE HOUSING FOR ALL**

**25th-26th  
SEPTEMBER**

**2026**



**Kingdom Kampala  
Gardens**

# UREHE – The Expo

The Uganda Real Estate & Housing Expo (UREHE) is a premier national platform created to connect key players across the real estate, housing, construction, and urban development sectors. It serves as a central meeting point for developers, investors, financiers, policymakers, professionals, manufacturers, service providers, and end-users to engage directly, exchange knowledge, and explore opportunities within Uganda's built environment.

UREHE was established in response to the growing need for a credible and dynamic platform that bridges the gap between industry stakeholders and the wider public. The Expo promotes investment, innovation, and collaboration, while providing a structured space for industry dialogue, business networking, project promotion, and knowledge exchange in a rapidly expanding real estate and housing market.

The Second Edition of the Uganda Real Estate & Housing Expo (UREHE 2026) will take place on 25th–26th September 2026, alongside the 2nd Annual Housing Conference. The event is expected to attract a diverse audience from across Africa and beyond, bringing together key stakeholders to showcase real estate and housing projects, promote construction technologies and services, highlight emerging market trends, and create strategic partnerships that drive sustainable sector growth.

## Pictorial Highlights from the 1st Edition (26th–28th September 2025)





# AUDIENCE PROFILE



The 2nd Uganda Real Estate & Housing Expo and the 25th AfRES Conference will convene a distinguished, multidisciplinary audience drawn from across Africa and the international real estate community.



## 1. Academia and AfRES Members:

The Event will convene a distinguished, multidisciplinary audience drawn from across Africa and the international real estate community. The event will host leading scholars, researchers, professors, and postgraduate students in real estate, land economics, urban planning, finance, and the built environment, including members of the African Real Estate Society (AfRES), fostering high-level research exchange and scholarly dialogue.



## 2. Government Ministries, Departments and Agencies:

Senior officials and technical officers from ministries responsible for lands, housing, urban development, finance, infrastructure, and local government will participate to align policy direction with market realities.



## 3. Regulators and Professional Bodies:

Representatives from regulatory authorities, land commissions, registration boards, and professional associations will engage in discussions on standards, compliance, ethics, and sector professionalization.



#### **4. Property Developers and Investors:**

Local and international developers, institutional investors, and project sponsors will attend to explore joint ventures, market expansion opportunities, and innovative development models.



#### **5. Financial Institutions and Capital Providers:**

Commercial banks, mortgage institutions, pension funds, private equity firms, insurance companies, and development finance institutions will participate to discuss real estate finance, housing affordability, and investment structuring.



#### **6. Construction and Engineering Firms:**

Contractors, engineers, project managers, quantity surveyors, and infrastructure specialists will showcase technical expertise and engage in dialogue on sustainable construction and cost efficiency.



#### **7. Architects, Planners and Built Environment Professionals:**

Architects, urban planners, valuers, surveyors, and environmental consultants will contribute professional insights on planning systems, land-use optimization, and resilient urban development.



#### **8. Manufacturers and Industry Suppliers:**

Building material manufacturers, technology providers, and construction supply chain actors will present innovative products and solutions that support quality and affordability in housing delivery.



### 9. Development Partners and Multilateral Agencies:

International development organizations, housing NGOs, and bilateral agencies will engage in policy dialogue and explore collaborative frameworks for inclusive urban growth.



### 10. Emerging Professionals and Corporate Leaders:

Emerging professionals, young practitioners, and corporate leaders will engage in knowledge exchange, leadership dialogue, and networking opportunities, focusing on innovation, enterprise development, and shaping the future of the real estate and urban development sector.

## EVENT FORMAT AND EXPERIENCE

The Uganda Real Estate & Housing Expo 2026 and the 25th AfRES Conference and will be delivered through a carefully curated, multi-format programme designed to integrate academic rigour, policy dialogue, industry engagement, and experiential networking.

### Conference Sessions

The conference component, led by the African Real Estate Society (AfRES), will paper presentations, plenary sessions, panel discussions, doctoral colloquiums, and peer-reviewed feature thematic breakaway sessions. These sessions will foster evidence-based debate and continental knowledge exchange.





### High-Level Policy Dialogues:

Ministerial round tables and regulator-led discussions will provide a platform for direct engagement between policymakers, researchers, and private sector leaders to address pressing housing and urban development challenges.



### Industry Exhibition (Expo):

The exhibition segment will host institutions, financial developers, manufacturers, PropTech firms, and service providers showcasing projects, technologies, and investment-ready opportunities within a structured and professional exhibition environment.



### Investment & Deal-Making Platforms:

Dedicated networking lounges and B2B engagement spaces will facilitate strategic meetings, partnership discussions, and cross-border investment conversations.



### Sports Gala, Team-Building Activities & Gala Dinner:

The programme will open with a Sports Gala designed to promote, networking, relationship building. It concludes with a formal Gala Dinner.

## Event Tentative Programme Outline

25th – 26th September 2026  
Venue: Kingdom Kampala Gardens

### Wednesday , 23rd September 2026

- Arrival of International Exhibitors
- Sports Day & Team-Building Activities

### Thursday, 24th September 2026

- 2nd Press Media at the Uganda Media Center
- Exhibitor set ups and Preparations
- Opening Cocktail & Networking Event

### Friday, 25th September 2026

- Registration
- Conference Opening Ceremony & Keynote Addresses
- Sponsor's Segment
- Thematic Panel Discussions
- Parallel Technical Sessions
- General Exhibition - 1<sup>st</sup> day

### Saturday, 26th September 2026

- Keynote Address
- Product Demonstration Session
- General Exhibition - 2<sup>nd</sup> day
- UREHE Gala Dinner & Awards Ceremony
- Live Band Session and Entertainment

## WHY ATTEND THE EVENT?

Position your brand before leading business men, policymakers, regulators, institutional investors, and senior market actors shaping Africa's real estate landscape.

### **1. Strategic Visibility**

Enhance your brand presence and influence within a high-level continental platform that brings together key decision-makers in real estate, housing, and urban development.

### **2. Targeted Influence**

Gain exclusive access to government officials, university scholars, developers, financiers, professional bodies, and development partners within a unified engagement platform.

### **3. High-Level Networking**

Engage directly with senior stakeholders across government, academia, and industry, creating meaningful connections that drive investment, partnerships, and sector growth.

### **4. Thought Leadership**

Lead and sponsor critical conversations on affordable housing, capital markets, land governance, PropTech innovation, sustainability, and urban development. Position your brand at the forefront of Africa's evolving real estate agenda through AfRES.

### **5. Continental Positioning**

Unlock strategic opportunities for partnerships across development, finance, construction, advisory services, research collaboration, and cross-border investment.

## THE FOOTPRINT

The AfRES network and UREHE platform collectively represent a strong and established continental footprint, ensuring regional credibility, influential stakeholder engagement, and measurable visibility for partners and sponsors.

## INTERNATIONAL PARTICIPATION

Each exhibitor will pay a participation fee of USD 2,000, which includes accommodation, meals for the staff of international exhibitors, 5X5 meter space booth.

This package is designed to ensure a seamless and value-driven experience for exhibitors, providing both hospitality support and access to the core conference proceedings.

## BOOKING DETAILS

To secure your exhibition spot, kindly use the following payment details:

Account Title/Name: DOUGLAS EVENTS LTD

Bank Stanbic Bank

Account Number: 9030026395029

Branch: Wandegaya

Currency UGX

Branch Code: 031015

Swift Code: SBICUGKXXXX

### CONTACTS FOR INQUIRIES AND SUPPORT.

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